

FIG. 1

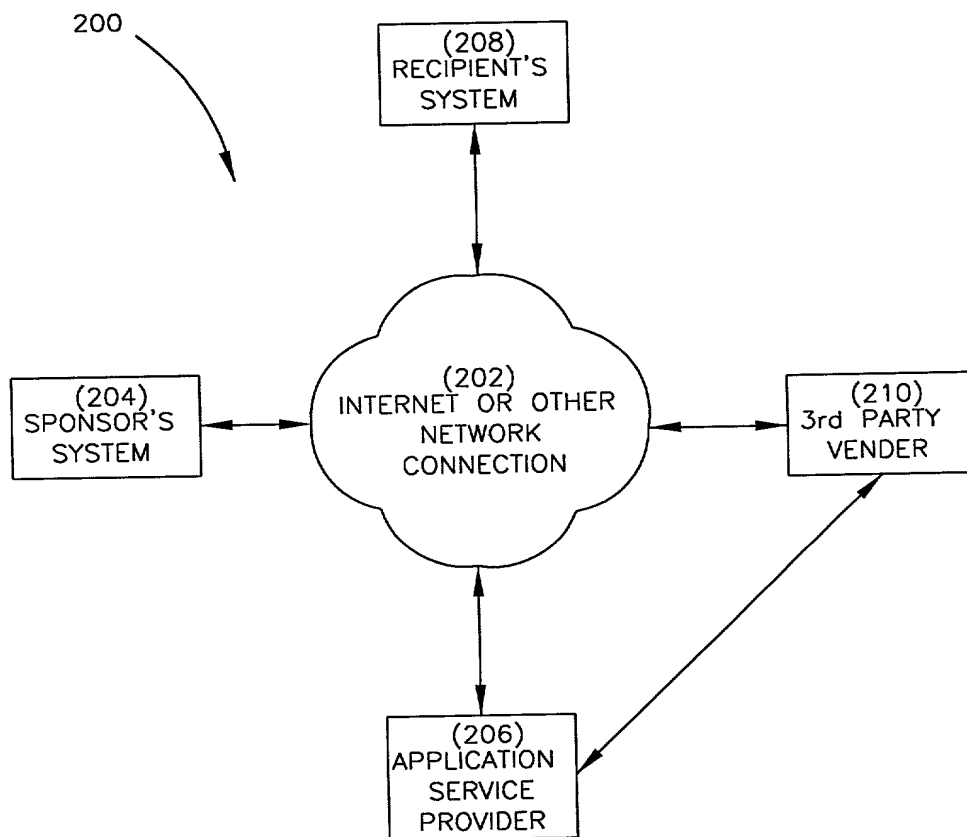


FIG. 2

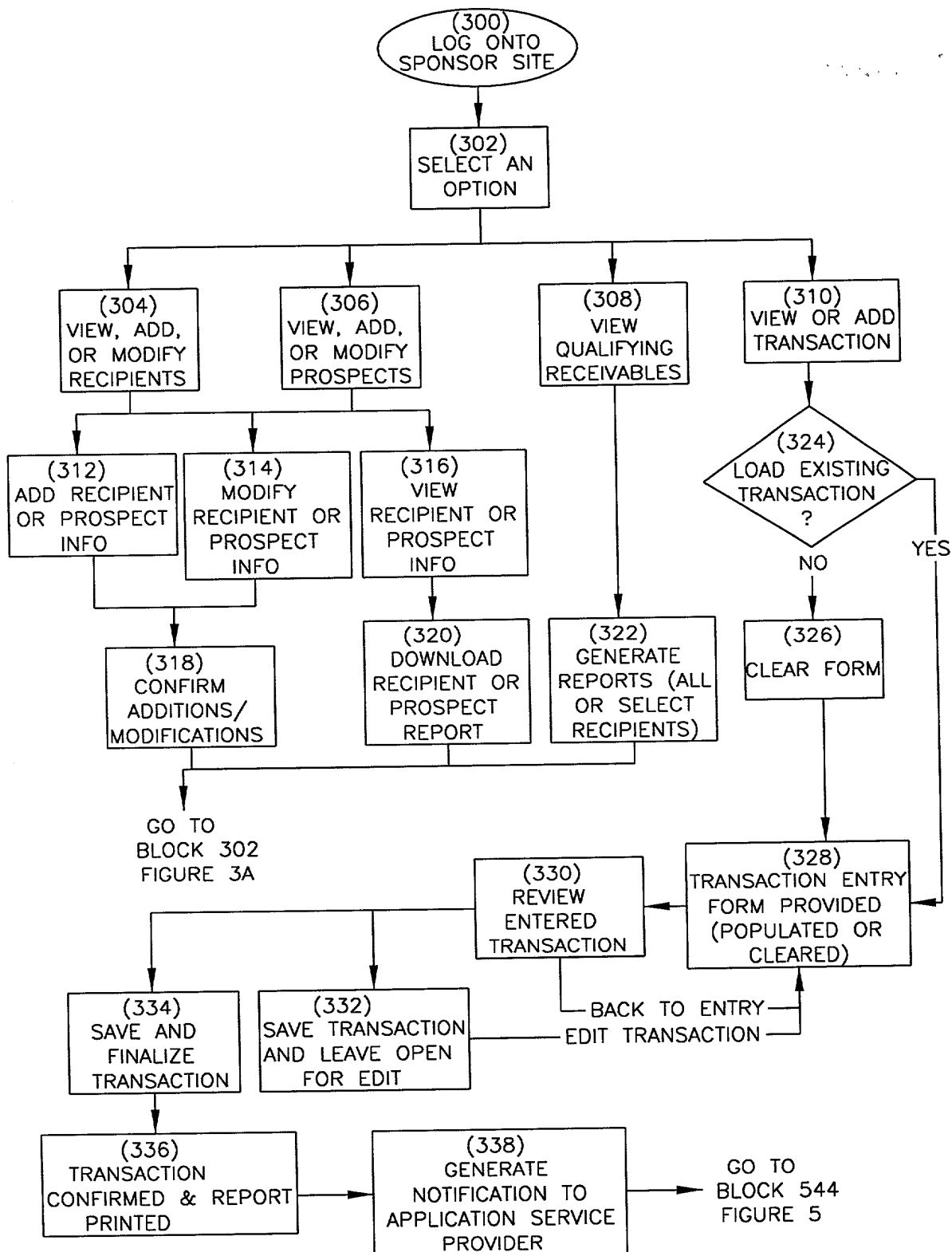


FIG. 3

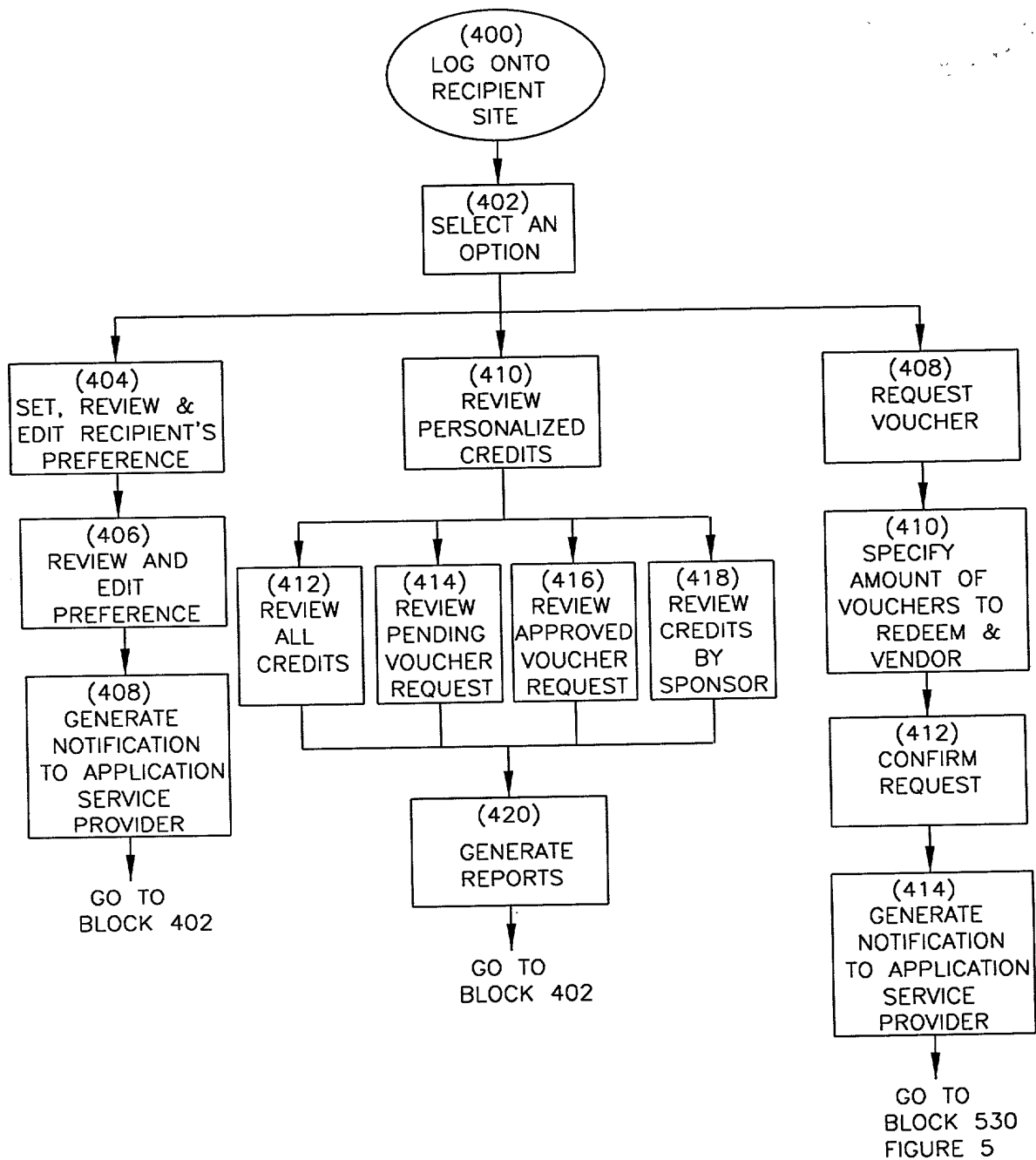


FIG. 4

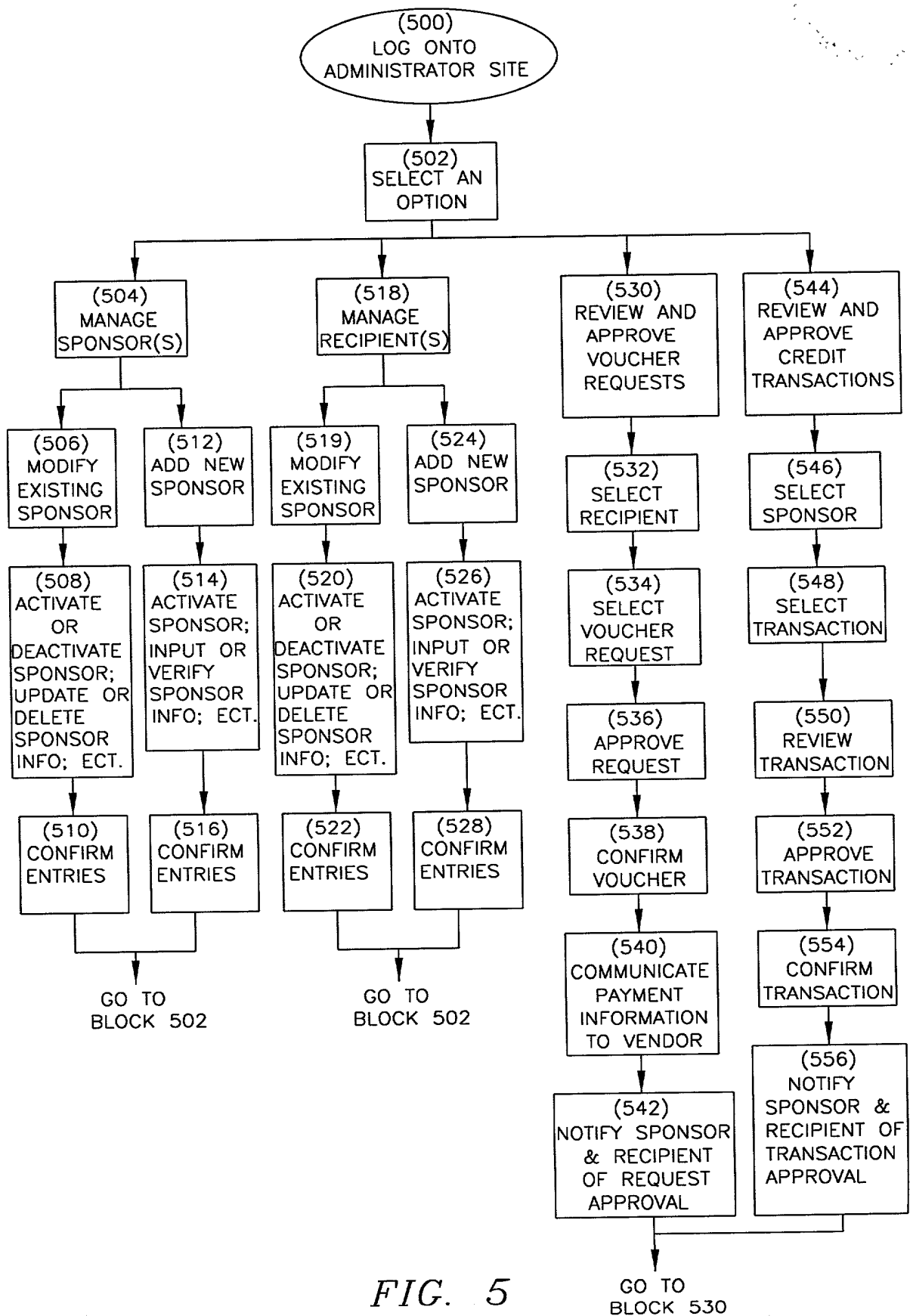




FIG. 6A

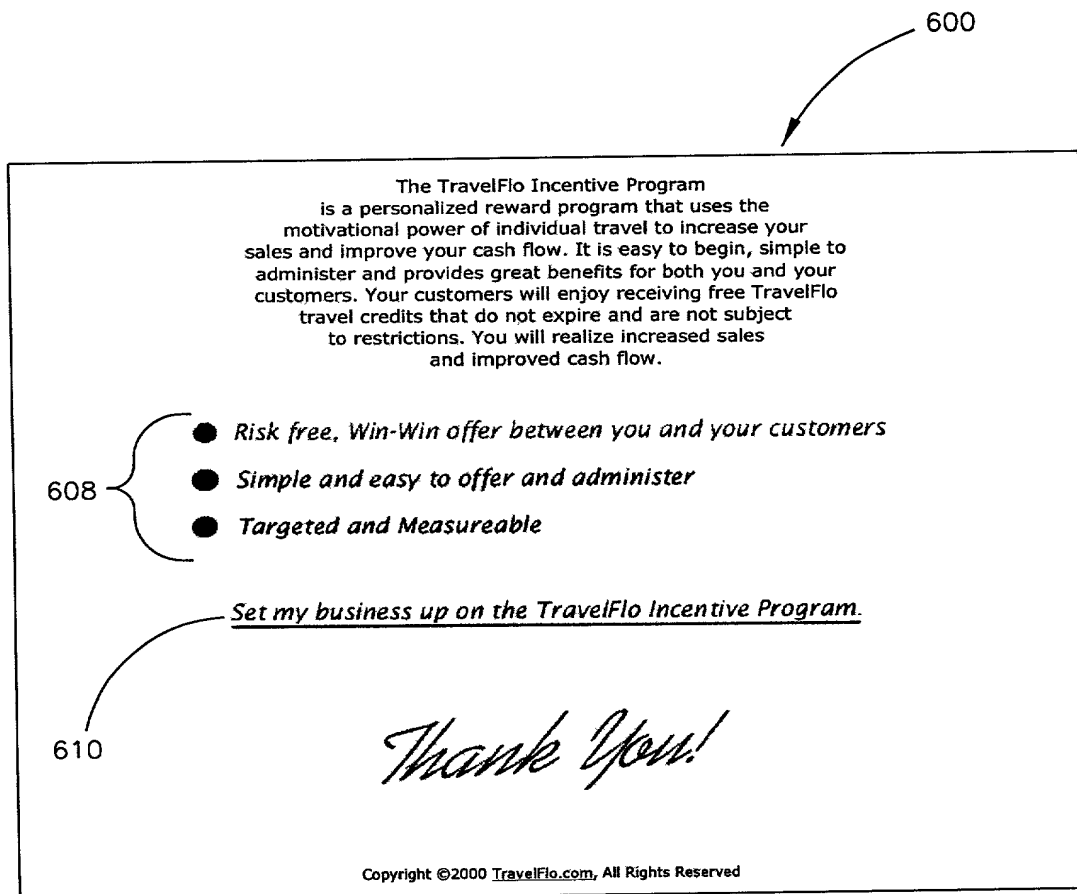


FIG. 6B

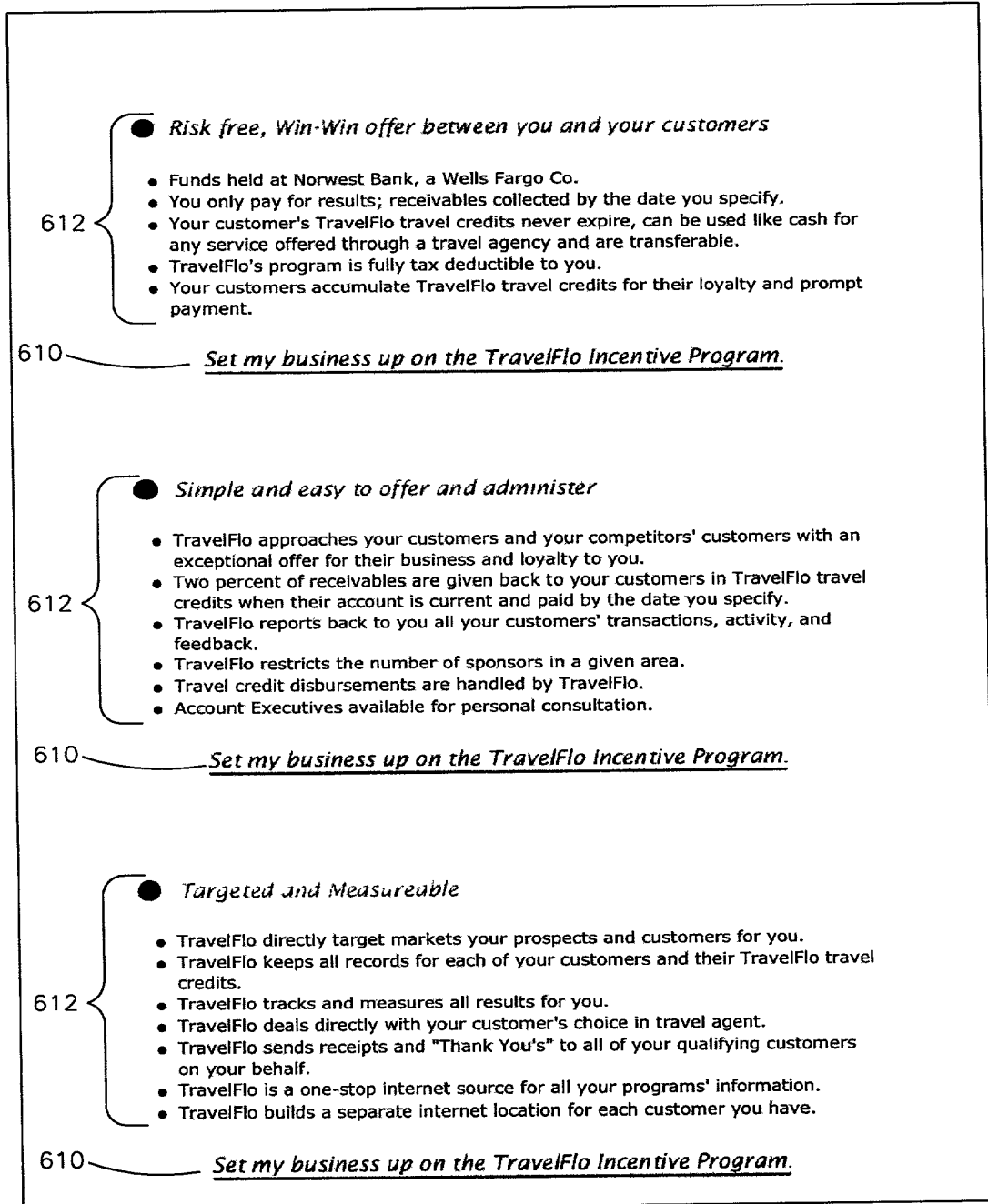


FIG. 6C

Let's go through the quick and easy steps now!
TravelFlo will send a sponsorship agreement and a pin # to access your individual sponsor location on the TravelFlo.com web site.

Tell Us Who You Are

* Required

* Business Name: Sample Business, Inc.

* Address: 123 Main Street

Address:

* City: Des Moines

* State: Iowa

* Zip: 50309

* Phone Number: 515-244-1212

Fax Number:

Email Address: contact@travelflo.com

* Owner Name(s): Mr. Smith

* TravelFlo's day to day contact: Mr. Smith

Set Program Criteria

Specify the date receivables need to be paid in full(postmarked) in order for your customers to receive their 2% in free travel credit:

10 of each month

Provide TravelFlo with a personal access password (5 to 15 characters):

Enter Password:

Re-Enter Password:

FIG. 7A

708

700

*Provide Customer List,
Prospect List (optional)
and a \$200 Deposit*

- Provide the business name, contact name and address of customers you do business with on a regular basis.
- Provide the business name, contact name(if known) and address of future customers doing business with your competition.
- Make check payable to TravelFlo.com. This is a one time good faith deposit that will be credited towards the future cost of your program.
- Mail your \$200 check and the "Tell us who you are" information, if not done online, along with customer and prospect list to:

TravelFlo.com
1520 High Street
Des Moines, IA 50309
1-888-430-1615

Submit and Print

Your information has been recorded with TravelFlo. A TravelFlo representative will be in touch with you within two working days to establish your account.

Thank You!

FIG. 7B

FIG. 7C

710



Contact

From: <Sponsor.Setup@virgil.swdata.com>
To: <contact@travelflo.com>
Sent: Tuesday, August 07, 2001 3:43 PM
Subject: New Sponsor Sign Up
New Sponsor Sign Up!

Sponsor Pin #: 10048
Business Name: Sample Business, Inc.
Address 1: 123 Main Street
Address 2:
City: Des Moines
State: IA
Zip Code: 50309
Phone Number: 515-244-1212
Fax Number:
Email Address: contact@travelflo.com
Owner Name(s): Mr. smith
Contact Name: Mr. Smith
Selected day of month to collect receivables: 10
Sponsor Password: sample

FIG. 7C

If you're already a sponsor
please type in your PIN # and Password to enter.

804 Go

610
Set my business up on the TravelFlo Incentive Program.

FIG. 8

0932544 09370
"0450" 44522860

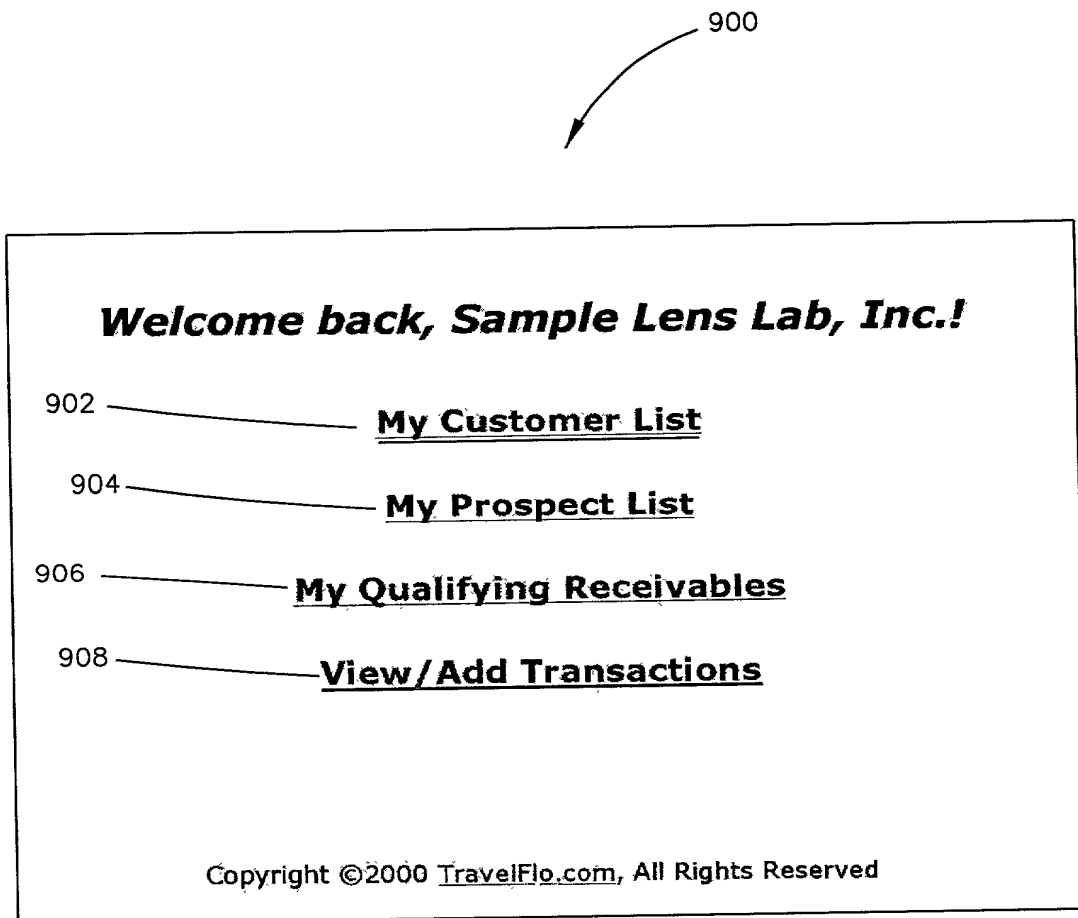


FIG. 9

1000

My Customer List

Sample Lens Lab, Inc.

Enter specific recipient ID or click "New" to add.

Recipient:

1002

1004

1006

1007

1008

Modify

New

Close

Download My Customer List Now

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FIG. 10

My Customer List

Sample Lens Lab, Inc.

*=Required

Business Name:

First Name:

Last Name:

*Address:

Address:

*City:

*State:

*Zip:

*Phone #:

Fax #:

Email Address:

Password:

Award Percent:

1104

Update Customer

Close

1007

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FIG. 11A

My Customer List

Sample Lens Lab, Inc.

*=Required

Business Name: Doctor's Eye Care

First Name: Dr. Bob

Last Name: Johnson

*Address: 6548 Walnut

Address:

*City: Minneapolis

*State: MN

*Zip: 43121

*Phone #: 612-789-4567

Fax #:

Email Address: contact@travelflo.com

Password: sample

Award Percent:

1104

Update Customer

Close

1007

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FIG. 11B

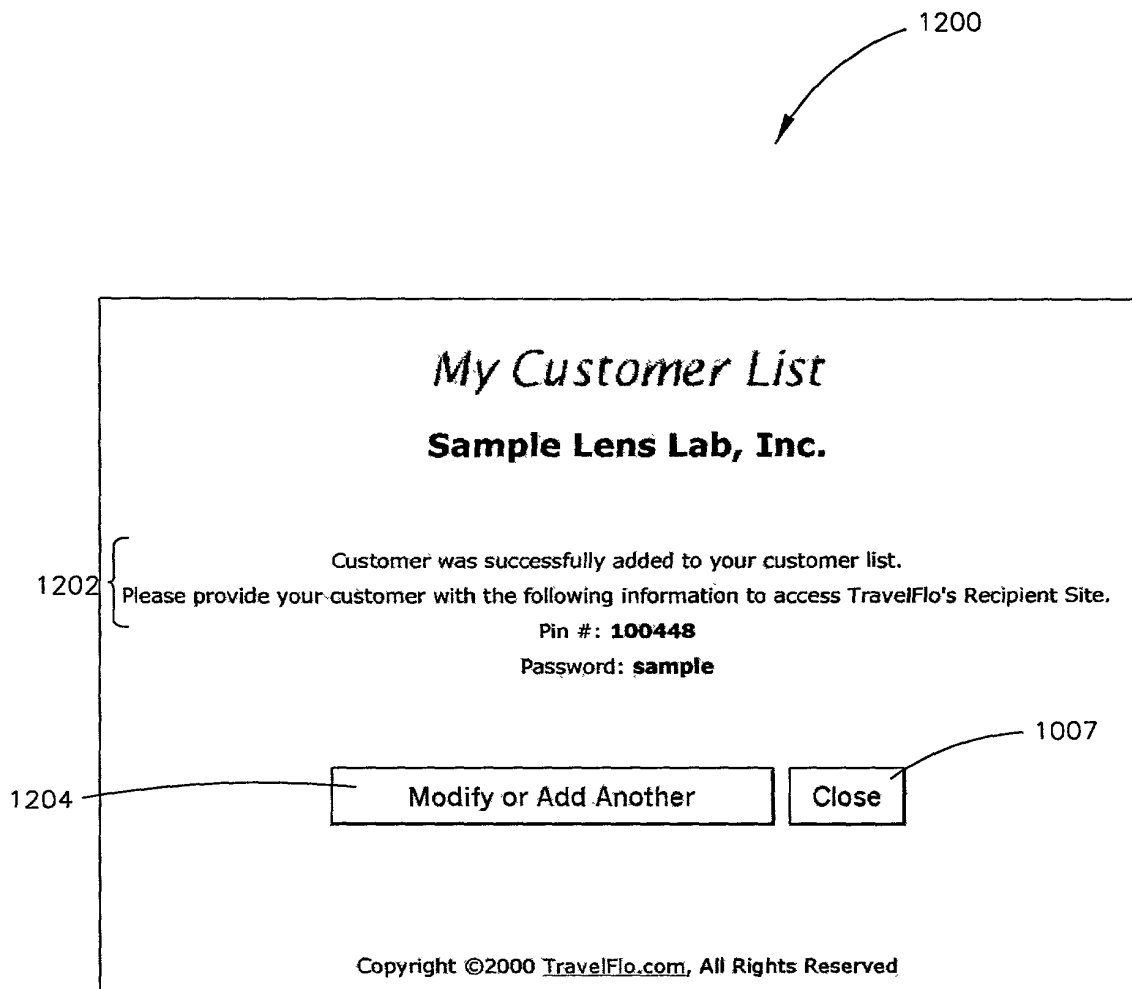


FIG. 12

FIG. 13

1300

My Customer List

Sample Lens Lab, Inc.

Enter specific recipient ID or click "New" to add.

Recipient:

1302

1304

1306

1007

Modify

New

Close

1308

Download My Customer List Now

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Detailed description: This is a screenshot of a web application interface. At the top, the title 'My Customer List' is displayed in a large, bold, sans-serif font. Below it, the company name 'Sample Lens Lab, Inc.' is shown in a slightly smaller, bold font. A line of text instructs the user: 'Enter specific recipient ID or click "New" to add.' Below this instruction is a rectangular text input field. To the left of the input field is the label 'Recipient:'. Below the input field are three rectangular buttons arranged horizontally, labeled 'Modify', 'New', and 'Close'. Below these buttons is a single rectangular button labeled 'Download My Customer List Now'. At the very bottom of the interface is a copyright notice: 'Copyright ©2000 TravelFlo.com, All Rights Reserved'. Several reference numerals with leader lines point to specific parts of the interface: 1300 points to the top right area, 1302 points to the 'Recipient:' label, 1304 points to the 'Modify' button, 1306 points to the 'New' button, 1007 points to the 'Close' button, and 1308 points to the 'Download My Customer List Now' button.

FIG. 13

My Customer List

Sample Lens Lab, Inc.

*=Required

Business Name:

First Name:

Last Name:

*Address:

Address:

*City:

*State:

*Zip:

*Phone #:

Fax #:

Email Address:

Password:

Award Percent:

1404

Update Customer

Close

1007

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FIG. 14

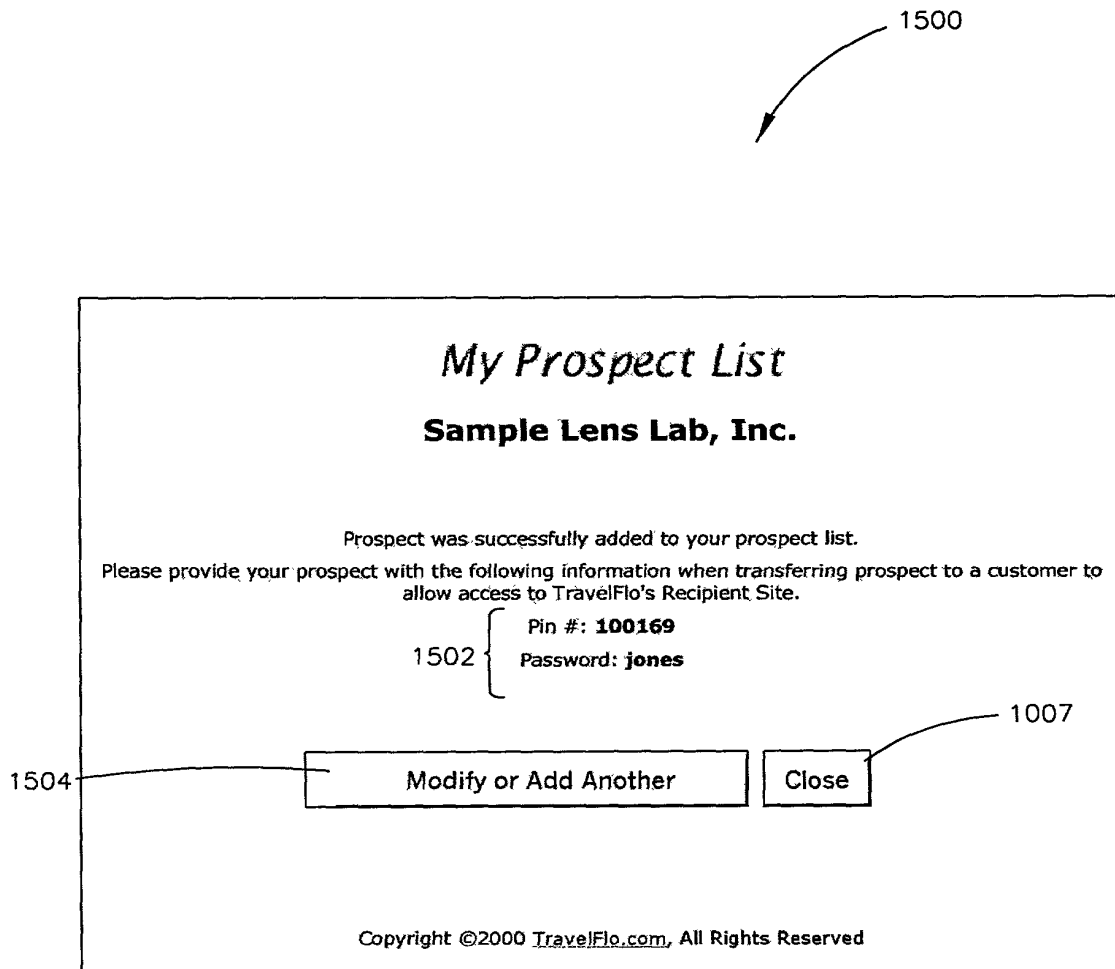


FIG. 15

My Qualifying Receivables

Sample Lens Lab, Inc.

Enter specific recipient ID or "ALL" for complete report

Recipient:

Submit **Close**

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FIG. 16

1700

Sample Lens Lab, Inc.

Totals By Month

Totals By Year

1702

Back

Close

1007

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FIG. 17

Transaction Entry

Clear Form and Start New

Load Existing

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FIG. 18

Transaction Entry

Client Listing

John Doe
Bob Moore
John Doe

Add Client

Batch ID: To Be Assigned

Client Data		Award Percentage	Qualifying Receivables	Paid to TravelFlo
100447	New Optical & Assoc. Dr. R	1.5	2000.00	40.00
100448	Doctor's Eye Care Dr. Bob J	1.5	3000.00	60.00
		1.5	0	0
		1.5	0	0
		1.5	0	0
		1.5	0	0
		1.5	0	0
Totals:			5000.00	100.00

Close Clear Delete Review

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FIG. 19

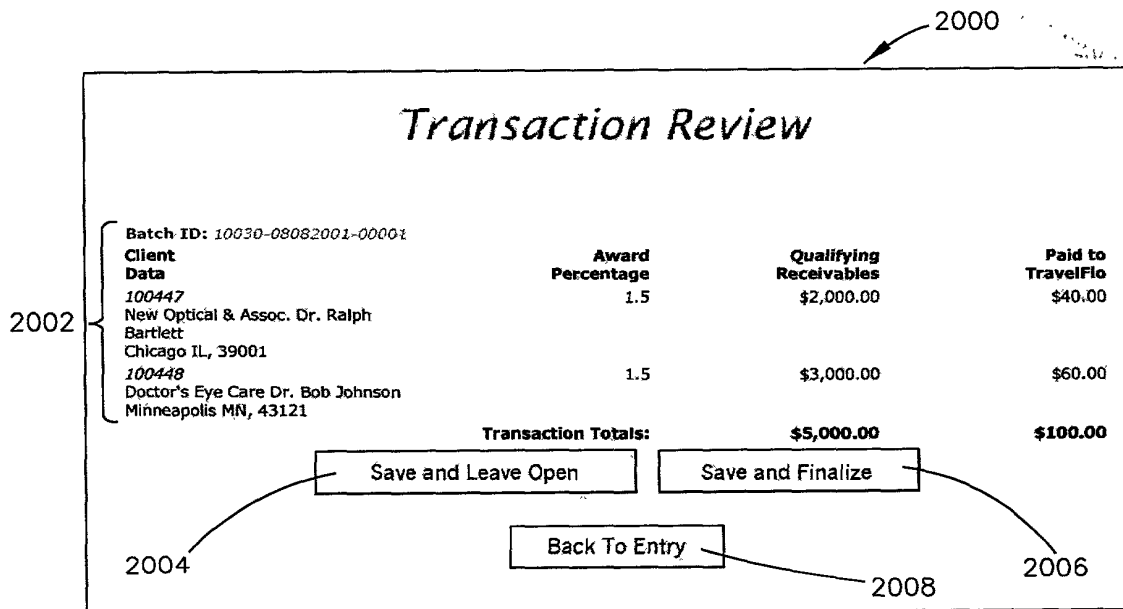


FIG. 20A

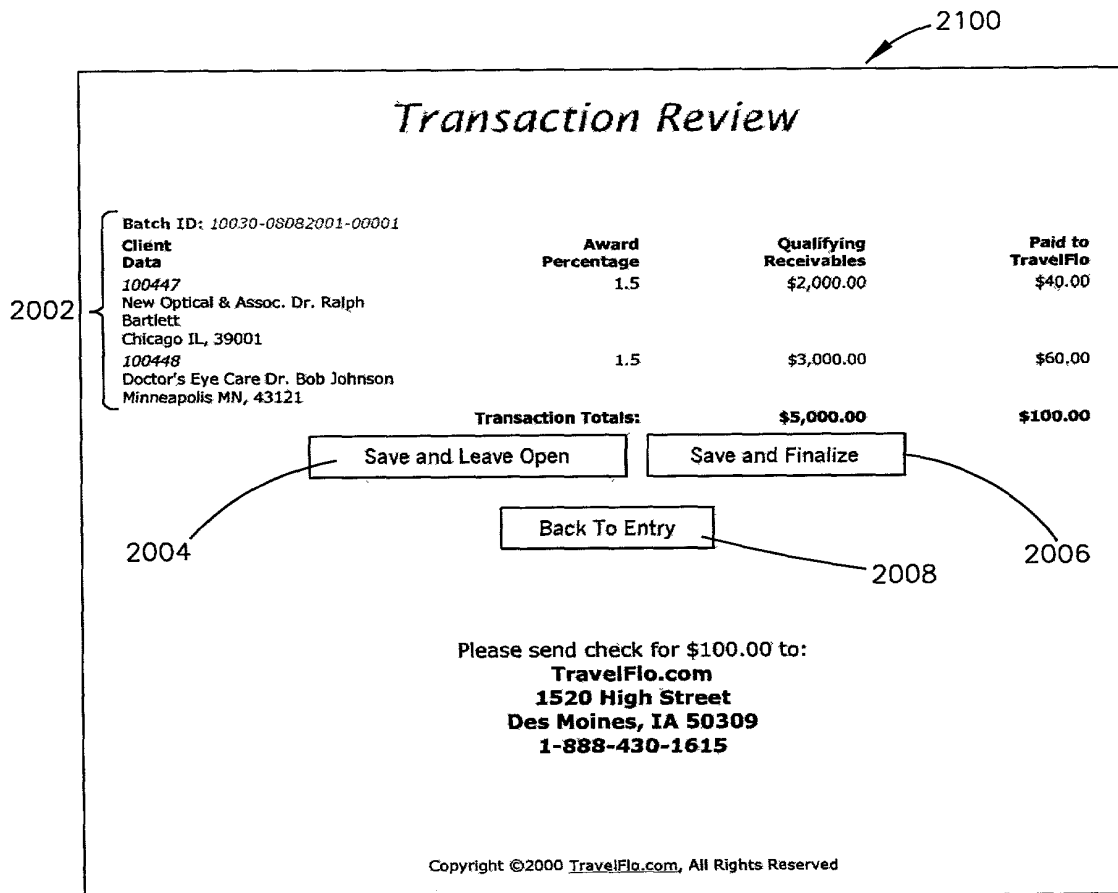


FIG. 20B

2100

Transaction Review

Batch 10030-08082001-00001 has been updated successfully.

If you have reached this page in error please contact TravelFlo.com.

2102

Done

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FIG. 21

FIG. 22

2200

**Welcome
Recipient!**

Enter your PIN # and Password to continue.

2202 { **Pin #**

Password

2204

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FIG. 22

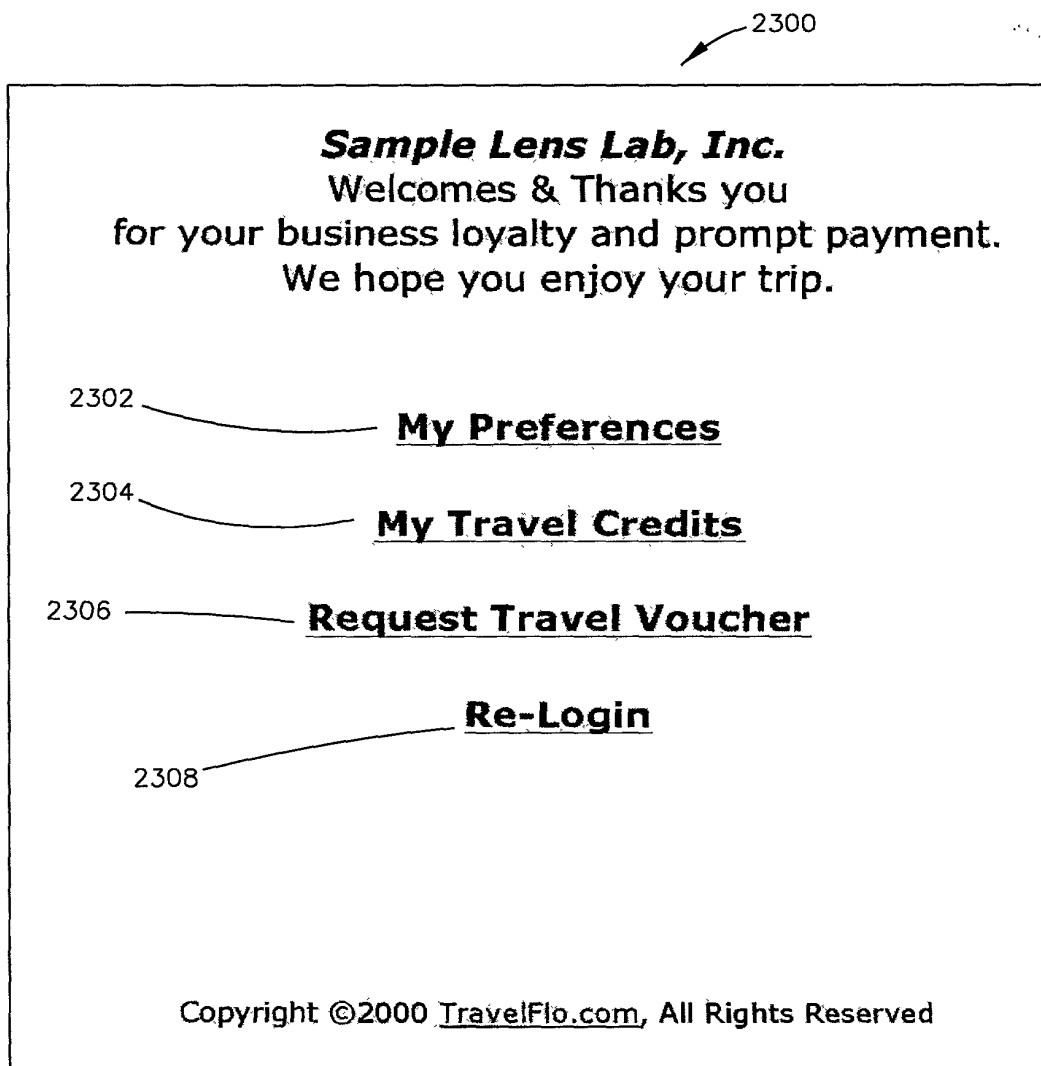


FIG. 23

My Preference List

Favorite Destination:

Annual or Regular
Destination:

When?

Typical number of
travelers in your party:

Typical length of vacation:

Number of trips per year:

Favorite Activities:

Mode of Transportation:

Rental Car usually needed: ☐ Yes ☐ No

Type of accomodations:

Do you want to be
contacted by Travel
Agent?

☐ Yes ☐ No

Special Need or Requests:

Non TravelFlo
Credit/Vouchers:
(this information will remain
private)

To change password enter in the boxes below.

New Password:

Re-Type New Password:

Submit

Close

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FIG. 24

My Travel Credits

John Doe

Please choose options for report

Report Option:

Date Sort By:

SUBMIT

CLOSE

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FIG. 25A

2510

My Travel Credits

John Doe
Current Balance

Travel Credit Summary

Total Credits Available
\$759.57

Total in Pending
\$0.00

Total Used
\$500.00

Transaction Detail

Trans Date	Type	Sponsor/Travel Agent Name	Amount
04/18/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$40.00
04/13/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$40.00
03/15/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$113.56
03/14/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$117.95
03/14/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$57.91
03/08/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$15.67
03/08/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$197.52
02/22/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$179.25
02/21/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$179.25
02/01/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$20.00
02/01/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$47.30
01/30/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$97.51
01/09/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$153.65
08/08/2001	Approved Travel Voucher	ABC Travel	\$-500.00

2506

BACK

CLOSE

2508

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FIG. 25B

2512

My Travel Credits

John Doe
Pending Travel Requests

Travel Credit Summary

Total Credits Available	Total in Pending	Total Used
\$1,259.57	\$0.00	\$0.00

Transaction Detail

Trans Date	Type	Sponsor / Travel Agent Name	Amount
------------	------	-----------------------------	--------

BACK **CLOSE**

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2506

2508

FIG. 25C

My Travel Credits

John Doe
Approved Travel Requests

Travel Credit Summary

Total Credits Available
\$759.57

Total in Pending
\$0.00

Total Used
\$500.00

Transaction Detail

Trans Date	Type	Sponsor/Travel Agent Name	Amount
08/08/2001	Approved Travel Voucher	ABC Travel	\$500.00

BACK

CLOSE

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FIG. 25D

FIG. 25E

2516

My Travel Credits

John Doe

Sponsor Travel Credits

Travel Credit Summary

Total Credits Available

\$759.57

Total in Pending

\$0.00

Total Used

\$500.00

Transaction Detail

Trans Date	Type	Sponsor / Travel Agent Name	Amount
01/30/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$97.51
02/22/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$179.25
02/21/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$179.25
04/18/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$40.00
03/15/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$113.56
03/14/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$117.95
03/14/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$57.91
04/13/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$40.00
01/09/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$153.65
03/08/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$15.67
03/08/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$197.52
02/01/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$20.00
02/01/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$47.30

2506

BACK

CLOSE

2508

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FIG. 25E

092544-040
102760-44522850

2600

Request Travel Voucher

Wednesday, August 8, 2001

Travel Agent Information

** Required*

2602 {

* Travel Agent Name: ABC Travel

* Travel Agent Phone: 666-340-3344

Travel Agent Address: 1620 Sunset

Travel Agent Address:

Travel Agent City: Chicago

Travel Agent State: Illinois

Travel Agent Zip: 55530

Amount of Travel Credits

2604 {

Total Credits Available: \$1,259.57

* Amount of Travel Credits Requested: \$500.00

SUBMIT

CLOSE

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2506
2508

FIG. 26

Request Travel Voucher

You Travel Voucher request has been submitted to TravelFlo.com.

Done

Copyright ©2000 TravelFlo.com, All Rights Reserved

Request Travel Voucher

You Travel Voucher request has been submitted to TravelFlo.com.

Done

Copyright ©2000 TravelFlo.com, All Rights Reserved

Done

Request Travel Voucher

You Travel Voucher request has been submitted to TravelFlo.com.

Done

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FIG. 27

2800

Contact

From: <Voucher.Request@virgil.swdata.com>
To: <contact@travelflo.com>
Sent: Wednesday, August 08, 2001 10:26 AM
Subject: Travel Voucher Request
Travel Voucher Request

Recipient ID: 100472

Travel Agent Name: ABC Travel
Travel Agent Phone Number: 666-340-3344
Travel Agent Address: 1620 Sunset
Travel Agent Address:
Travel Agent City: Chicago
Travel Agent State: IL
Travel Agent Zip Code: 55530

Amount Requested: \$500.00

FIG. 29

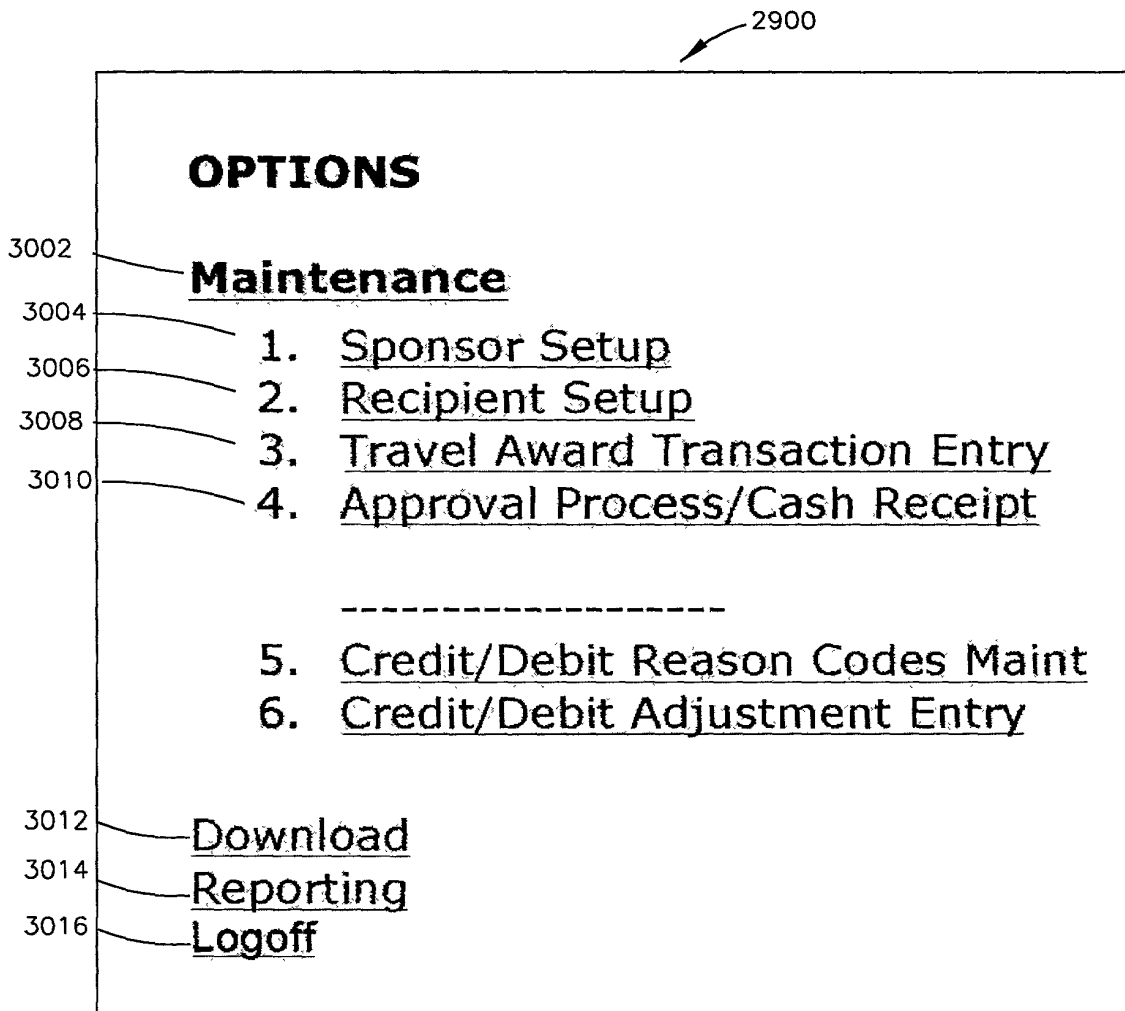


FIG. 29

3100

Sponsor Setup

Enter an existing Sponsor PIN # to modify or delete a sponsor or click "Add New" to add a new Sponsor PIN #

Enter PIN # :

3102

3104

Modify Sponsor

Add New Sponsor

3106

FIG. 30

3120

Sponsor PIN # 10030 has been successfully processed.

FIG. 31C

Sponsor Maintenance

Pin #: 10030 Date Added:10/20/2000

* = Required

*Business Name: Sample Lens Lab, Inc.

*Address: 332 Main St.

Address:

*City: Anywhere

*State: IA

*Zip: 50309

*Phone #: 515-555-1234

Fax #:

*Email Address: denny@travelflo.com

Owner Name(s): Jim Johnson

*Travelflo's Contact: Jim Johnson

*TravelFlo's Pct: .5

*Recipient's Pct: 1.5

Day of Month to Collect: 10

Sponsor Password: sample

Activate Sponsor ☒ De-activate Sponsor ☐

Update this sponsor ☒ Delete this sponsor ☐

Submit

Reset

FIG. 31A

FIG. 31B

3118

Sponsor Setup

Pin #: new Date Added:08/08/2001

* = Required

3110 {

*Business Name:

*Address:

Address:

*City:

*State:

*Zip:

*Phone #:

Fax #:

*Email Address:

Owner Name(s):

*TravelFlo's Contact:

*TravelFlo's Pct:

*Recipient's Pct:

Day of Month to Collect:

Sponsor Password:

3114 { 3116

Activate Sponsor ☒ ☐ De-activate Sponsor

FIG. 31B

3200

Recipient Setup

Enter an existing Recipient PIN # to modify or delete a recipient or click "Add New" to add a new Recipient PIN #

Enter PIN # :

3202

3204

3206

FIG. 32A

3220

Recipient PIN # 100448 has been successfully processed.

FIG. 32D

Recipient Maintenance

Pin #: 100448 Date Added: 10/20/2000

* = Required

Business Name: Doctor's Eye Care

First Name: Dr. Bob

Last Name: Johnson

*Address: 6548 Walnut

Address:

*City: Minneapolis

*State: MN

*Zip: 43121

*Phone #: 612-789-4567

Fax #:

Email Address: contact@travelflo.com

* Password: sample

Award Percent:

Sponsor: 10030

Active ☒ In-Active ☐

Update this recipient ☒ Delete this recipient ☐

Submit

Reset

FIG. 32B

3216

FIG. 32C

0922544-0920
1002760-44522860

3300

Voucher Approval

Select a voucher to view/approve.

Select a Travel Voucher: 100196

View Travel Voucher

3302 3304

FIG. 33A

3306

Voucher Approval

Click the Approve button to continue with approval process
or click Back to select a different Voucher

Voucher #: 100196

Travel Agent Data	Amount Requested
ABC Travel 666-340-3344 Chicago , IL 55530	\$500.00

3308

Approve Back

3310 3312

FIG. 33B

Approval Process

Approval Process complete. **Voucher #: 100196** has been approved.

FIG. 33C

Approval Process

Select a Sponsor from the pull down list to view/approve their submitted transactions.

Select a Sponsor: 10030-(Sample Lens Lab, Inc.)

Continue

FIG. 33D

Approval Process

Select a transaction to view.

Select a Transaction: 10030-08082001-00001

View Transaction

FIG. 33E

Approval Process

Click the Approve button to continue with approval process
or click Back to select a different Transaction

Transaction #: 10030-08082001-00001

Client Data	Award Percentage	Amt Recv From Recipient	Paid To TravelFlo
100447 New Optical & Assoc. Dr. Ralph Bartlett Chicago IL, 39001	1.5	\$2,000.00	\$40.00
100448 Doctor's Eye Care Dr. Bob Johnson Minneapolis MN, 43121	1.5	\$3,000.00	\$60.00

Approve

Back

Return to Sponsor

FIG. 33F

Approval Process

Approval Process complete. Transaction #: 10030-08082001-00001 has been approved.

FIG. 33G

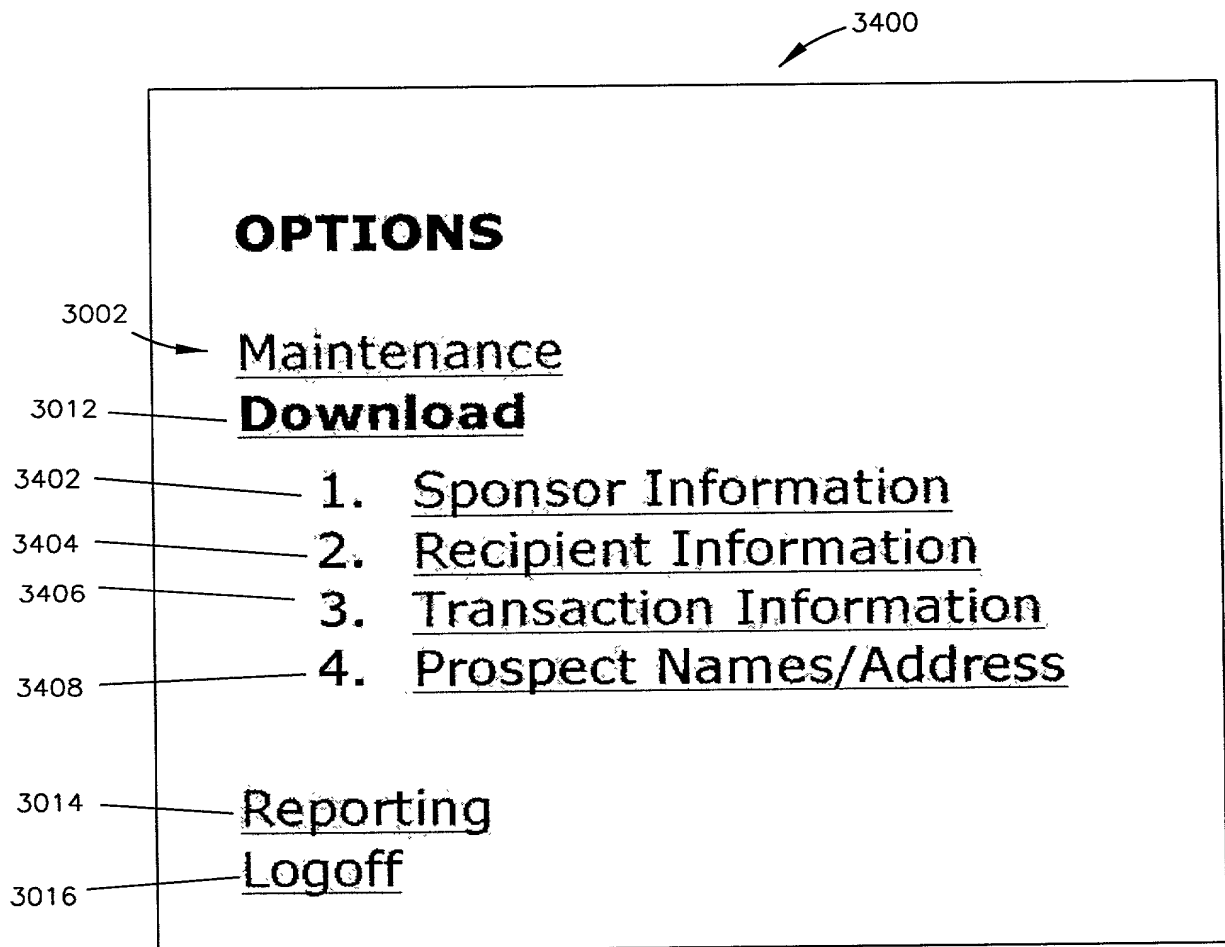


FIG. 34

FIG. 35

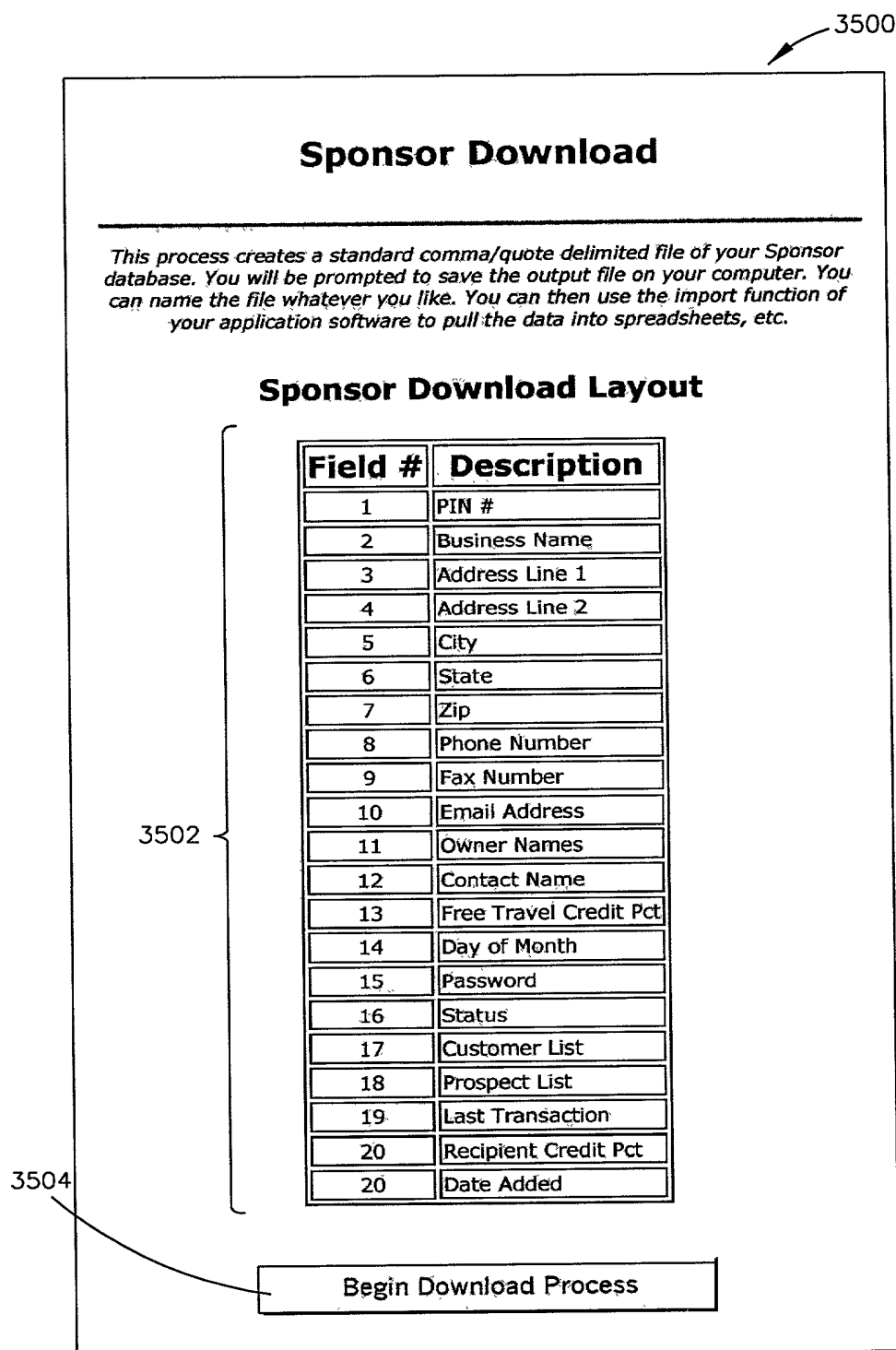


FIG. 35

Recipient Download

This process creates a standard comma/quote delimited file of your Recipient database. You will be prompted to save the output file on your computer. You can name the file whatever you like. You can then use the import function of your application software to pull the data into spreadsheets, etc.

Recipient Download Layout

Field #	Description
1	PIN #
2	First Name
3	Last Name
4	Address Line 1
5	Address Line 2
6	City
7	State
8	Zip
9	Phone Number
10	Fax Number
11	Email Address
12	Password
13	Status
14	Favorite Destination
15	Annual Destination
16	Annual Destination Time
17	Number of Travelers
18	Length of Trip
19	Number of Trips
20	Favorite Activity
21	Mode of Transportation
22	Rental Car
23	Accommodations
24	Contact By Agent
25	Special Needs
26	Available Travel Credits
27	Pending Travel Credits
28	Spent Travel Credits
29	Transactions
30	Date Added
31	Non TravelFlo Credits
32	Sponsor Pin #
33	Award Percent

Begin Download Process

FIG. 36

FIG. 37

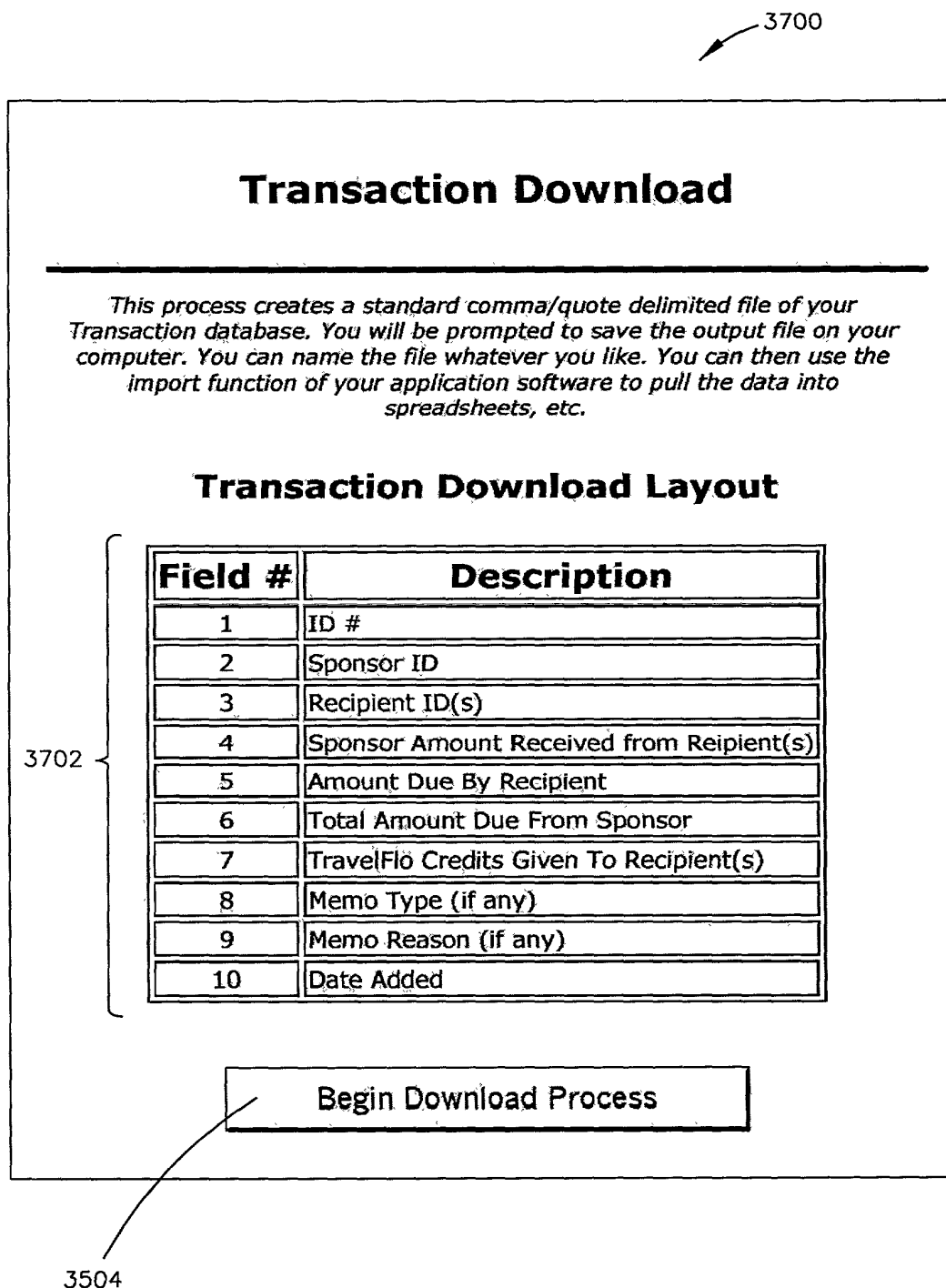


FIG. 37

FIG. 38

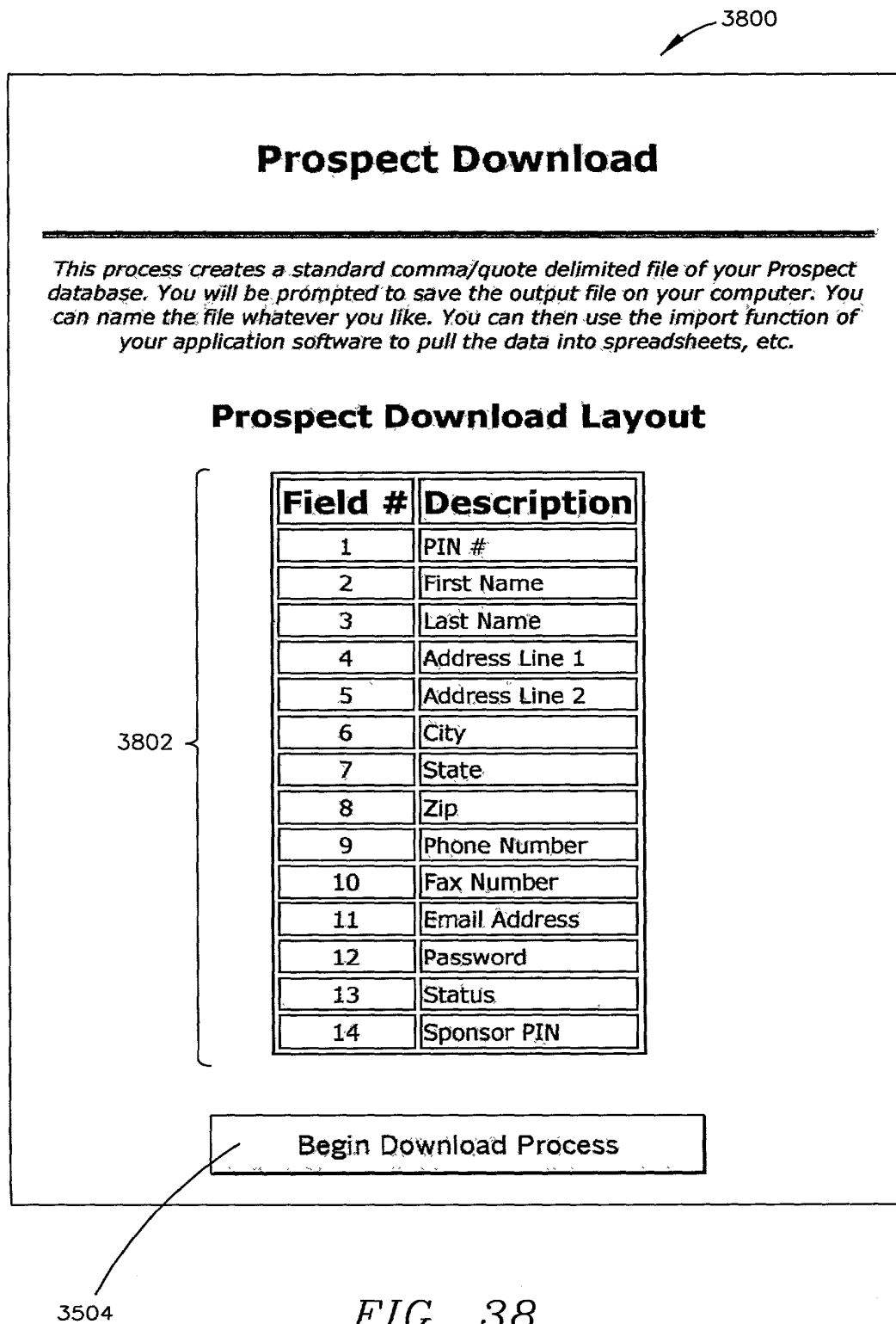


FIG. 39

3900

OPTIONS

3002 Maintenance

3012 Download

3014 **Reporting**

3902 1. Auto Email Statements

3904 2. Auto Email Voucher Approval Notices

3916 Logoff

FIG. 39

4000

Auto Email Statements

Enter a date in the box below to email all unmailed batches to Sponsor and Recipients.

Enter Date: (mm/dd/yy)

4002

FIG. 40

From: TravelFlo <contact@travelflo.com>
To: denny@travelflo.com <denny@travelflo.com>
Date: Wednesday, August 08, 2001 11:50 AM
Subject: TravelFlo Travel Credit Posting



TRAVELFLO.COM

Wednesday, August 8, 2001

Dear Sample Lens Lab, Inc.,

Batch Number 10030-08082001-00001 in the amount of \$100.00 has been posted.

Sincerely,

TravelFlo.com

Thank You!

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FIG. 41

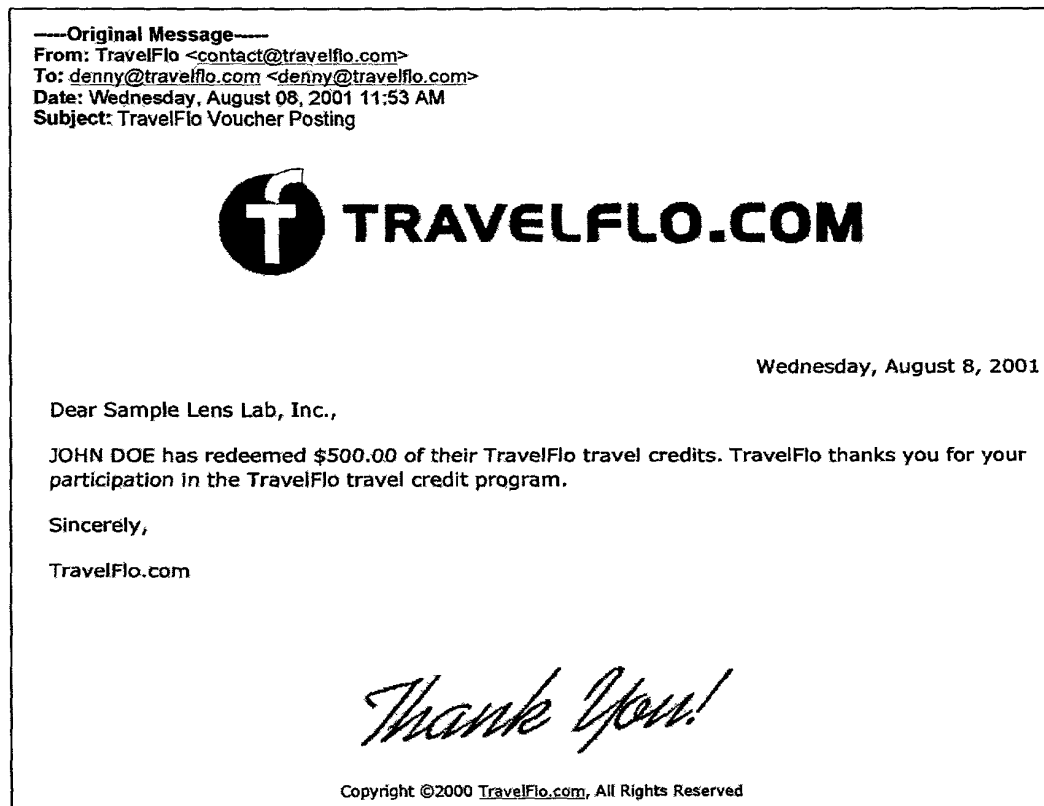
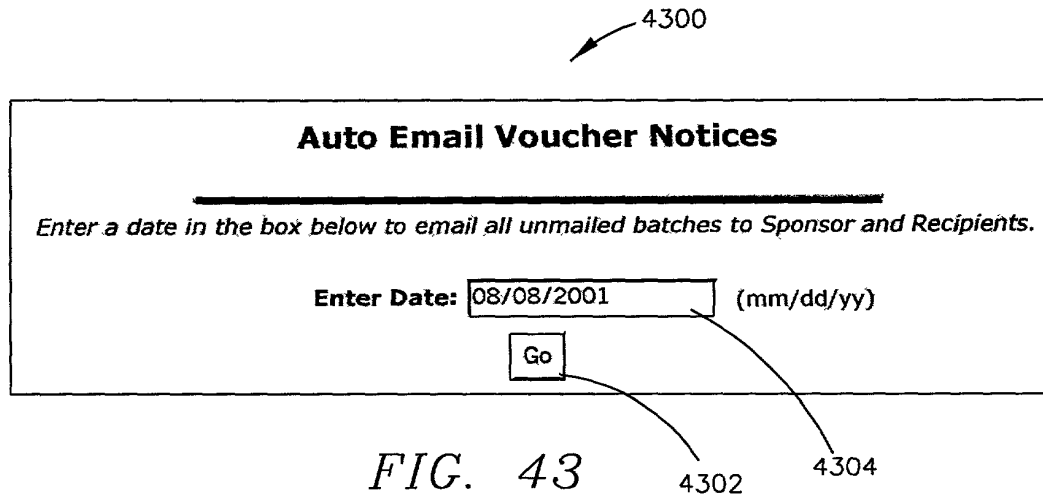
Auto Email Statements

**Sending Messages . . .
Done.**

3 Message(s) Sent. Thank You.

FIG. 42

0932544 0932544



-----Original Message-----

From: TravelFlo <contact@travelflo.com>

To: denny@travelflo.com <denny@travelflo.com>

Date: Wednesday, August 08, 2001 11:53 AM

Subject: TravelFlo Voucher Statement



100472
JOHN DOE
123 HOPE STREET
DES MOINES, IA 50311

Wednesday, August 8, 2001

Dear JOHN DOE,

Sample Lens Lab, Inc. values your business and would like to extend our best wishes for your upcoming travel plans. **TravelFlo** has informed us that your request of \$500.00 from your **TravelFlo** account has been approved. You can check your **TravelFlo** credit account balance by using the following link and logging onto the recipient site: <http://www.travelflo.com>.

Thanks again and enjoy your trip.

Sincerely,

Sample Lens Lab, Inc.

Thank You!

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